

DANCING WITH THE STARS OF CHARLOTTE GALA

2023 Impact



Charlotte Ballet's signature fundraiser, Dancing with the Stars of Charlotte Gala, continues to be the talk of Charlotte. This social event pairs corporate and community leaders with Charlotte Ballet's professional dancers, to raise funds for the ballet and each community leader's local charity of choice.

Since 2013, a total of 62 community leaders have participated in Charlotte Ballet's Dancing with the Stars of Charlotte Gala, raising over \$10 million including nearly \$4.5 million to benefit local charitable organizations.



2023 Gala Highlights

- Attracted 700 guests
- Grossed \$1.44 million total
- Raised \$500,000 for six local charities





DANCING WITH THE STARS OF CHARLOTTE GALA

March 2, 2024 | Knight Theater at Levine Center for the Arts

SPONSORSHIP OPTIONS

Cocktail Hour Sponsor, After Party Sponsor, Hospitality Sponsor, Peoples' Choice Voting Sponsor - \$17,500



- Corporate **logo inclusion and branding opportunities** on designated space/area within the event, in conjunction with specialized sponsorship (Arrival Tent for Cocktail Hour Sponsor; Tent/Stage for After Party Sponsor; Seated Dinner Menu Cards for Hospitality Sponsor; Voting Devices/Display Screen(s) for Peoples' Choice Voting Sponsor)
- Seated sponsor dinner including **reserved seating for 12 guests** (1 table) with tabletop signage
- **Preferred seating** for the performance portion of the evening for **12 guests**
- One **half page ad** in Gala event program
- Name recognition on event invitation and event signage
- Logo Placement on event invitation and event webpage

Plié Sponsor - \$12,500



- Seated sponsor dinner including **reserved seating for 12 guests** (1 table) with tabletop signage
- **Preferred seating** during performance for **12 guests**
- Access to the Gala **after party** for **12 guests**
- One **half page ad** in Gala event program
- Name recognition on event invitation and event signage
- Logo Placement on event invitation and event webpage

Pirouette Sponsor - \$10,000



- Seated sponsor dinner including **reserved seating for 8 guests** (1 table) with tabletop signage
- **Preferred seating** during performance for **8 guests**
- Access to the Gala **after party** for **8 guests**
- Name recognition on event invitation and event signage
- Logo Placement on event invitation and event webpage

*Additional sponsorship opportunities available