

DANCING WITH THE STARS OF CHARLOTTE GALA

2024 Impact



Charlotte Ballet's signature fundraiser, *Dancing with the Stars of Charlotte Gala*, continues to be the talk of Charlotte. This social event pairs corporate and community leaders with Charlotte Ballet's professional dancers, to raise funds for the ballet and each community leader's charity of choice.

Since 2013, a total of 68 community leaders have participated in Charlotte Ballet's *Dancing with the Stars of Charlotte Gala*, raising \$11.7 million including \$4.5 million to benefit local charitable organizations.

2024 Gala Highlights

- Attracted 900 guests
- Grossed \$1.53 million total
- Raised over \$535,000 for six local charities





DANCING WITH THE STARS OF CHARLOTTE GALA

March 1, 2025 | Knight Theater at Levine Center for the Arts



SPONSORSHIP OPPORTUNITIES

Relevé Sponsor - \$17,500 **Sold out!**

- Customized **logo inclusion and branding opportunities** on designated space/area within the event, in conjunction with specialized sponsorship recognition.
- Seated sponsor dinner including **reserved seating for 12 guests** (1 table) with tabletop signage
- **Reserved seating** for the performance portion of the evening for 12 guests
- Access to the Gala **after party** for 12 guests
- One **half page ad** in Gala event program
- Name recognition on printed invitation* and event signage
- **Logo placement** on event webpage
- Four tickets to *Carmen* and performance reception (on applicable dates)

Plié Sponsor - \$12,500 **Sold out!**

- Seated sponsor dinner including **reserved seating for 12 guests** (1 table) with tabletop signage
- **Preferred seating** for the performance portion of the evening for **12 guests**
- Access to the Gala **after party** for 12 guests
- One **half page ad** in Gala event program
- Name recognition on printed invitation* and event signage
- **Logo placement** on event webpage

Pirouette Sponsor - \$10,000

- Seated sponsor dinner including **reserved seating for 8 guests** (1 table) with tabletop signage
- **Preferred seating** for the performance portion of the evening for 8 guests
- Access to the Gala **after party** for 8 guests
- Name recognition on printed invitation* and event signage
- **Logo placement** on event webpage

Additional sponsorship opportunities available.

*Sponsorship must be confirmed by 1/3/2025 to be included on printed invitation.

For more information, contact Max Jensen at
mjensen@charlotteballet.org



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SPONSORSHIP OPPORTUNITIES

Station Sponsor - \$4,000

- Corporate **logo inclusion and marketing opportunities** on designated space within the event, in conjunction with specialized sponsorship recognition.
- Gold level tickets including cocktails, heavy hors d'oeuvres and dessert for **4 guests**
- Gold level tickets, with **preferred seating**, for the performance portion of the evening for 4 guests
- Access to the Gala **after party** for 4 guests
- **Logo placement** on event webpage

Arabesque Sponsor - \$1,150 per guest

- Seated sponsor dinner with **reserved seating**
- **Preferred seating** for the performance portion of the evening
- Access to Gala **after party**
- Name recognition on printed invitation* and event webpage



Additional sponsorship opportunities available.

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